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## **JOLIMARK HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2028)**

### **POSITIVE PROFIT ALERT**

This announcement is made pursuant to rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) by Jolimark Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

The Board of the Company (the “**Board**”) wishes to inform shareholders of the Company (“**Shareholders**”) and potential investors that, based on a preliminary assessment of the unaudited management accounts of the Group for the six months ended 30 June 2011, the management of the Group is expecting to record a significant increase in its net profit compared with the net profit for the six months ended 30 June 2010.

Based on information currently available, the expected increase in profit is mainly attributable to the fact that the State has begun to popularize the use of online invoice printing, which the Group has been focusing in the past years, resulting in the soaring in sales volume of the invoice printers under the brand name of Jolimark.

As the Company is in the process of finalizing its results for the six months ended 30 June 2011, the information contained in this announcement is only the preliminary assessment by the management of the Group based on the unaudited management accounts of the Group and information currently available. Such information or data has not been audited or reviewed by the auditors of the Company. The Company expects that the unaudited interim results for the six months ended 30 June 2011 will be published on 29 August 2011.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Jolimark Holdings Limited**  
**Au Kwok Lun**  
*Director*

Hong Kong, 9 August 2011

*As at the date of this announcement, the executive directors of the Company are Mr. Au Pak Yin, Mr. Au Kwok Lun and Mr. Ou Guo Liang, the non-executive director of the Company is Mr. Yeung Kwok Keung, and the independent non-executive directors are Mr. Lai Ming, Joseph, Mr. Meng Yan and Mr. Xu Guangmao.*